

LEÏLA / TRAVEL & LIFESTYLE CONTENT CREATOR

Life is more beautiful *on the road.*

Leila is a content creator who shares her story, her everyday life and her best tips with a community of 95K followers.

Through honest, spontaneous and authentic content, she builds a real relationship of trust with her audience.



Her strength? Turning everyday life into content that inspires, brings people together and sparks engagement.

She does more than recommend: she builds trust, sparks desire and gives brands a natural place in her world.

contact@labaroudeuse.com

www.labaroudeuse.com

Many ways to connect. *One shared world.*

Complementary formats to tell a destination's story, share an experience and build a relationship with the community.

Instagram

@labaroudeuseoff

99,456

followers

730.7k views / 30 days

Instagram Graph API · 16/10/2026.

TikTok

@labaroudeuseoff

5,817

followers

74,818 total likes

TikTok public profile · 16/10/2026.

YouTube

@labaroudeuseoff

71

followers

23 public videos

YouTube Data API · 16/10/2026.

Snapchat

@baroudeusee

819

followers

Stories and everyday moments

Snapchat Public Profile API · 16/10/2026.

Click the accounts to visit them. Audiences may overlap: these counters are not used to calculate a total of unique people.

Beyond the followers. *A real presence.*

INSTAGRAM · 16/09/2026 – 16/10/2026

VIEWS DURING THE PERIOD



730,688



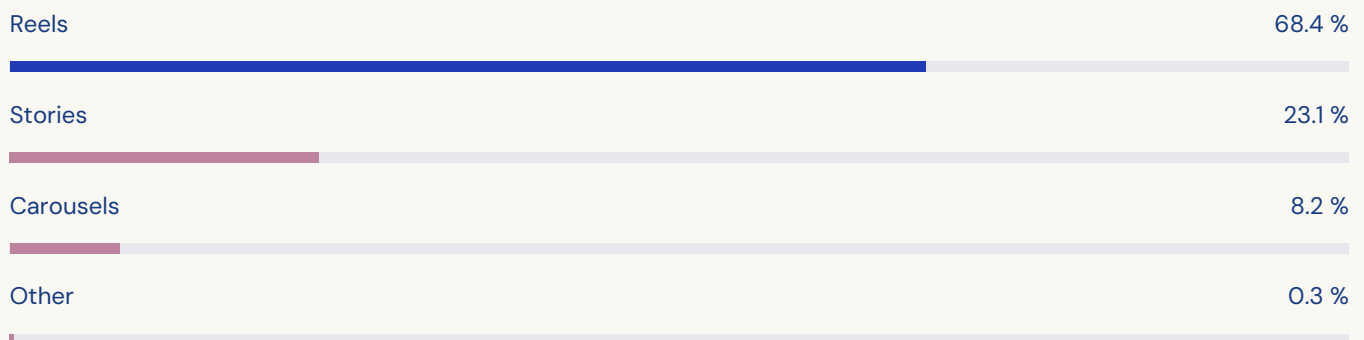
267,822

accounts reached

30,905

interactions

Formats that get seen



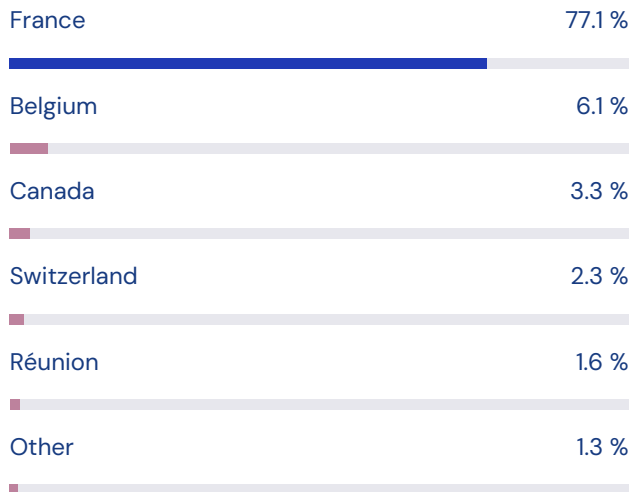
Share of views by format, not engagement rate. Views may count repeat displays per person. Reach is a Meta estimate.

Instagram Graph API · recorded on 16/10/2026.

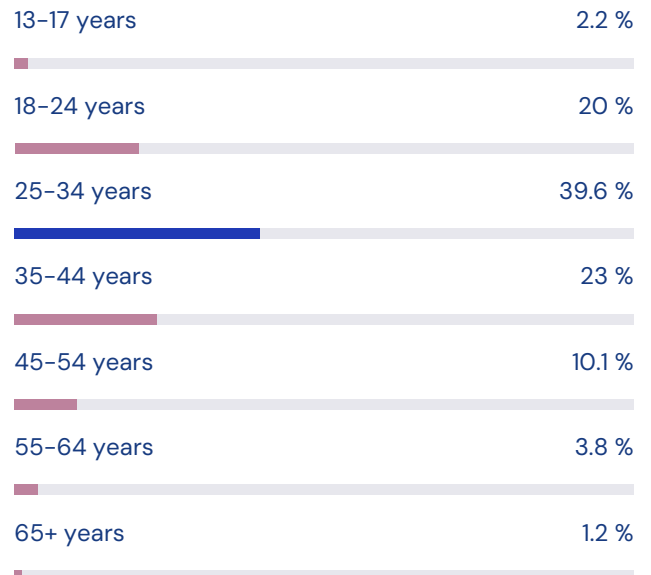
Who's coming *along with me?*

Instagram audience · Last 30 days

Countries & territories



Age groups



Audience breakdown

56.9 %

Women

26.8 %

Men

16.3 %

Unspecified

Top cities: Paris 9.7 % · Réunion 9.4 % · Marseille 7.4 % · Toulouse 4.7 % · Lyon 4 % · Montpellier 3.4 %

Source: Instagram Graph API, recorded on 16/10/2026. Breakdowns across categories returned by Meta; coverage may be partial. Main locations shown, percentages rounded.

Spontaneous moments. *And stories to share.*

TIKTOK · @LABAROUDEUSEOFF



5,817

followers

74,818

total likes

144 public posts

TikTok public profile · 16/10/2026.

Content in numbers

1,434,492

catalogue views

17,472

average / 30 posts

4,700

median / 30 posts

293,000

catalogue record

129 public counters across 129 posts recorded on 05/09/2026. Average and median: 30 latest measured posts (20/07/2026 – 05/09/2026). These figures cover this catalogue, not the last 30 days.

Your next *beautiful story.*

Destinations, hotels, restaurants, spas, activities and lifestyle brands: let's create content people want to experience as much as watch.

01 Signature Reel

Concept, filming, editing and publication on my account.

02 Immersive Stories

An experience shared throughout the day, with a personal touch.

03 UGC photos & videos

Content for your channels. Formats and rights set out in the quote.

04 Road trip & destination

A region, its people and its great places.

05 Places & experiences

A stay, visit or activity experienced my way.

06 Brand ambassador

A lasting partnership, shaped around your projects.

BRIEF > CONCEPT & QUOTE > CREATION > DELIVERY & REVIEW

Tailored quotes based on deliverables, travel and usage rights. Schedule, feedback, exclusivity and distribution agreed before creation. Commercial collaborations disclosed.

Let's take it places.

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